

# Verra Mobility (NASDAQ: VRRM)

By: Jayaram Kanagasabai, Brennon Bandeira, Juan Tinoco, Patrick Trimmel, Vince Cioffi Market Data as of 11-28-2022

## VRRM is an industry leader in transportation software and services

# **Business Overview**

Verra Mobility (NASDAQ: VRRM) is a transportation management software company specializing in traffic camera infrastructure for government bodies, toll management systems for large fleet carriers and end-to-end parking software

# **Summary Thesis**

Compelling investment opportunity driven by strong growth tailwinds, contracted revenues, high barriers to entry, and the potential removal of the SPAC overhang, combined with reasonable valuation (10x EBITDA)

# Why Is This a Good Business?

- The company holds a monopolistic position in the subsegments in which it operates with large legislative barriers to entry and high switching costs for the customer
- Several avenues of domestic and international growth paired with pricing power and M&A
- Capital-light, high margin business with predictable cash flows over the long-term

# What Is The Market Missing?

- SPAC overhang and warrant conversion creates temporary downward pressure on the stock, which we believe presents an opportunity to buy VRRM at a discount to fair value
- Market is underestimating the growth potential of European market expansion

We recommend YUSIF **BUY VRRM** with a price target of **\$21**, an implied upside of ~**34%** 



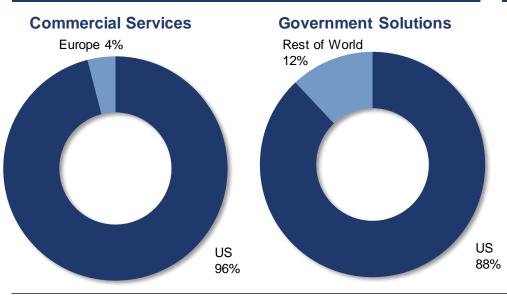


### VRRM is a global leader in smart transportation

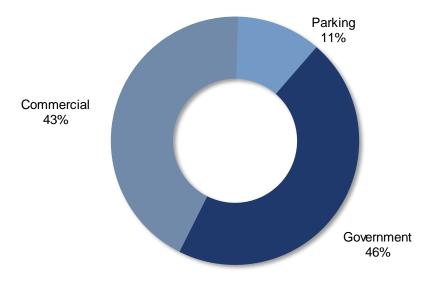
#### **Business Model**

- VRRM is an American leader in smart transportation, providing smart mobility technology solutions and services predominately across North America
  - The company has an expanding global presence across 15 countries in North America, Europe, Australia and Asia
  - VRRM is integrated with more than 50 individual tolling authorities throughout the United States which gives rental car companies and fleet management drivers the convenience of using all-electronic tolls
  - VRRM has several contracts with rental car and fleet management companies across the United States while expanding their presence in Europe
  - The company operates within three main business segments Commercial Services, Government Solutions and Parking Solutions

### **Global Revenue Segmentation**







### **Company History**

- VRRM is the result of a rebranding that took place in June 2018 (previously be known as American Traffic Solutions)
- In October 2018, VRRMs private equity owner, Platinum Equity took part of the company public via a merger with a SPAC, Gores Holdings II
- As the SPAC market is commonly associated with deals of mixed quality, VRRM implemented a "SPAC Relocation Program" after their SPAC dilution came into affect on November 2<sup>nd</sup>



### Commercial/government services products



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## VRRM composed of widely diversified revenue streams

	Commercial Services	<b>Government Solutions</b>	Parking Solutions
Business Segments	Offers software services for car rental and fleet management companies to let them track when rental cars go through tollbooths or incurs a traffic violation Covers 95% of toll roads in the US	<ul> <li>Works with government entities and schools to install, operate and maintain road safety cameras</li> <li>Installed over 1,300 systems globally</li> </ul>	Provides end-to-end parking management solutions to universities, municipalities, parking operators and healthcare facilities in North America Segment serves over 2,000 customers
How Do They Add Value	<ul> <li>Acts as middleman between rental car / fleet management companies and tolling authorities</li> <li>These companies would otherwise have to track down and individually bill customers that used toll roads</li> </ul>	<ul> <li>Installs, operates and maintains over 10,000 cameras</li> <li>Provides software to operate a traffic safety and violations program</li> </ul>	<ul> <li>Provides an integrated suite of parking software and hardware solutions</li> <li>Ex. curbside management, mobile payments and transportation demand management</li> </ul>
How Do They Make Money	<ul> <li>VRRM makes a spread per toll by paying the local tolling authority at the discounted electronic rate and charging the car rental company at the 10-15% higher cash toll rate</li> <li>Charge a ~\$5.95 daily fee for a customer to opt into their program</li> <li>64% TTM adjusted EBITDA margin</li> </ul>	<ul> <li>VRRM makes money by contracting on a fixed fee per camera basis</li> <li>Earns a share of the violation's revenue         <ul> <li>35% TTM adjusted EBITDA margin</li> </ul> </li> </ul>	<ul> <li>VRRM makes money by contracting on a fixed fee per camera basis</li> <li>Earns a share of parking violation revenue</li> <li>20% Cumulative adjusted EBITDA margin, post closing</li> </ul>
0	Toll Services	Speed Safety	SaaS 👜
Core Products	Violation	Red-Light Safety	Services
and Solutions	Processing <sup>C</sup>	Transit Bus Lane Enforcement	
	Title & Registration	School Bus Stop-Arm Safety	Hardware

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## Parking solutions products

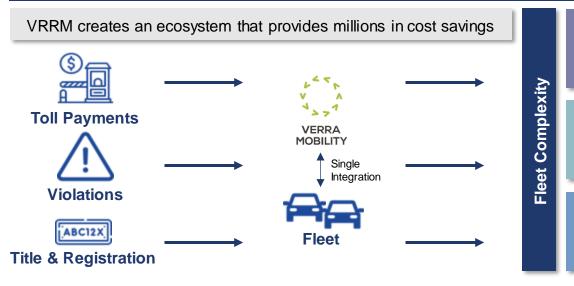


### Attractive value proposition for rental car & fleet management companies



#### **Tolling Software Competitors**

#### **How VRRM Differentiates**



**Toll Operators (130+)** Establishing and maintaining per vehicle toll accounts, processing payments and matching tolls to drivers

**Issuing Authorities (8,000+)** Receiving, processing and mailing violations to respective drivers and accurately transferring liability. VRRM also provides paper processing at the municipalities

#### **Departments of Vehicle (50 States)** Processing paperwork for each new vehicle and managing

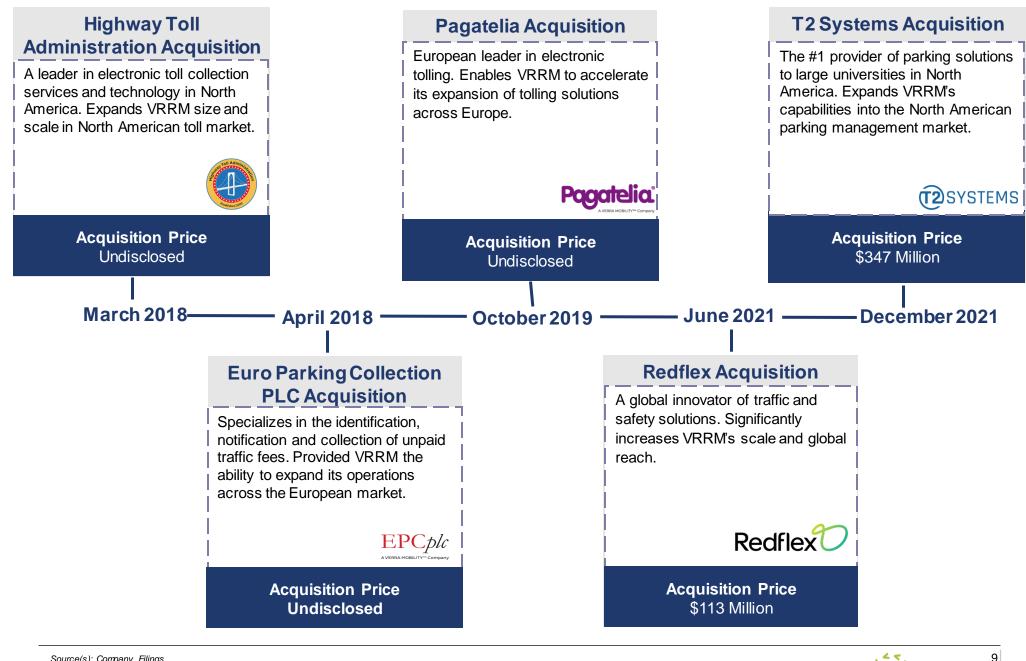
vehicle registration and renewals, as well as maintaining compliance in multiple states/countries



# **Historical M&A**

Strong strategic acquisition history

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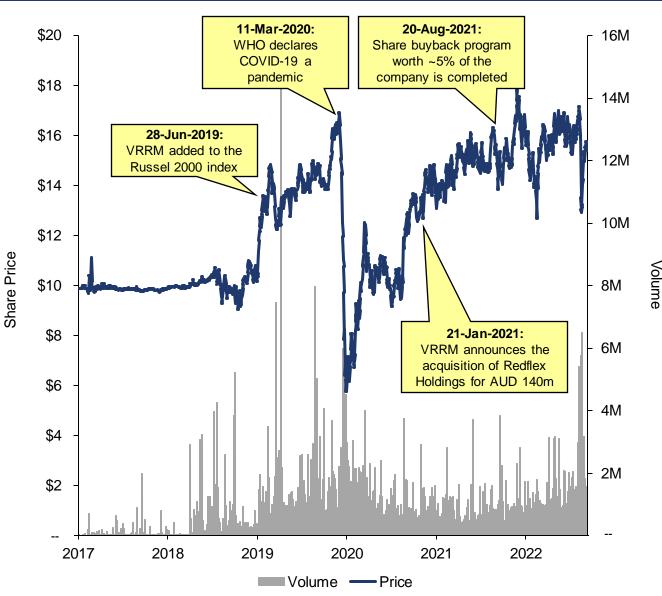
# **5-Year Share Price Performance**

### Unwarranted recent drawback offers attractive investment opportunity

#### **Share Price Commentary**

- VRRM has offered solid stock price performance over the past 5 years
- COVID-19 caused a large price drop though it has since recovered
- VRRM's has consistently allocated capital to the repurchasing of shares
- VRRM's management stated that they are planning to continue the share buyback program into the foreseeable future
- More recently, the share price has dropped as a result of warrant conversion, however, is showing signs of recovery

Market Capitalization	\$2.35B
Share Price	\$15.66
52 Week Range	\$18.13 - \$12.70
5Y Performance	44.3%
YTD Performance	-10.4%
ROIC	8.1%



### Annotated Five Year Share Price Performance

Source: S&P Capital IQ

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# **Tolling Industry Background**

Tolling industry has a high growth opportunity for electronic payments

#### **Services Provided**

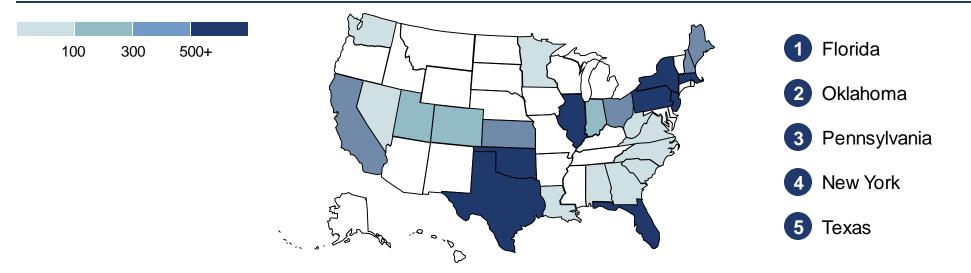
- Toll roads require fees to be paid in order for the owners of that road (the government or company) to recoup the costs of road construction and maintenance, and further invest in infrastructure
- Toll fees vary by road and city and can be charged via license plate identification invoice, on-site cash or card, or transponder
- Toll highway miles account for 10.4% (5,432mi) of all highway miles across the U.S. with most being located on the east coast
  - □ In Canada, there are five major toll roads covering 260 miles
  - □ In Australia, there are seven major tolls covering 150 miles
  - In Europe there are over 15,000 miles of toll roads, with the highest concentration in Russia, France and Spain
- The U.S. tolling industry is valued at \$2.2 billion as of 2021 with an estimated CAGR growth of 4.6% in 6 years to 2028

#### Case Study: New York City

- NYC is one of the most congested cities in the world with >80 hours of lost time per year and a 35% congestion level
  - □ This creates the need for higher road infrastructure and the implementation of faster moving roads such as toll roads
- NYC has over 10 toll roads across the city
  - □ Only ~25% of NYC toll roads are exclusively electronic
  - Cash and card transactions create bottlenecks at booths NYC Average Vehicle Speed (in MPH) – Traffic Indicator

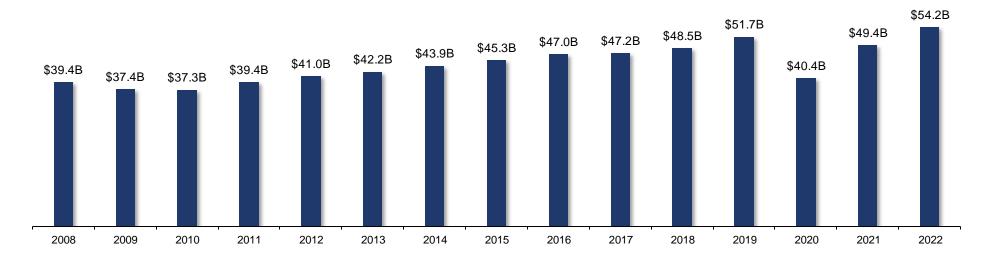


### Miles of Toll Roads by State



# **Car Rental Industry Overview**

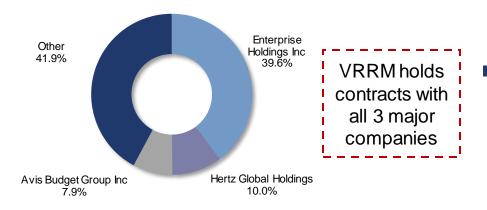
### VRRM holds contracts with all 3 major companies



#### **Car Rental Industry Growth**

#### Market Share

The industry's largest companies are expected to retain competitive advantage as the industry benefits from economies of scale and high capital costs for market entry



### **Ride-Sharing Trend**

- Car sharing targets customers in inner cities and college campuses, enabling those who typically require car use for shortterm use to gain access to a vehicle
  - Members are able to book a car online and pick it up from a designated parking spot, unlocking the vehicle via a uniquely assigned electronic key card
- While the industry was disrupted by entrepreneurial start-ups, industry leaders in the rental car industry have expanded into the market. Avis Budget Group has placed itself as market leader in ride-sharing services through its Zipcar ownership
  - This new business model requires a larger focus on violations and toll management software as drivers of given vehicles become harder to identify and bill



# **Parking Management Software Industry Overview**

Low cost, high margin industry with large TAM

**Parking Industry Growth** 

Sustained drop off post-covid due to higher rate of work from

# home and hybrid learning in schools and universities \$11.2B \$11.0B \$11.3B \$11.3B \$11.1B \$9.5B \$9.7B \$10.3B \$10.3B \$7.7B \$8.0B \$7.8B \$7.7B \$8.0B \$7.8B \$7.7B \$8.0B 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 SaaS Parking Solutions

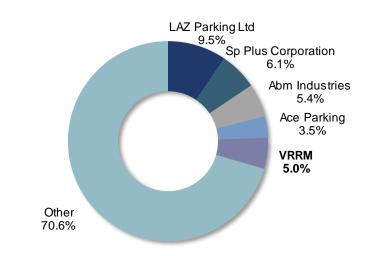
- Software solutions for parking management streamline costs and allows institutions to control a large revenue generating segment of their business
  - Most competitors specialize in parking management solutions in which they utilize labour and IP assets to control the end-to-end of parking solutions
  - IP software like that of VRRM shows that violations and payments can be fully automated and analyzed by management via computer software to identify trends
- Software solutions are easier to scale and customize depending on the client's needs since it benefits from low expansion costs (attributable to most software companies) in which marginal revenues provide higher operating margins

#### **Services Provided**

- Companies provide temporary parking options to consumer and commercial clients
  - Companies leverage software, hardware and labour to deliver solutions to complex parking infrastructures for businesses such as universities and hospitals

Revenue Control	Pay Stations	Enforcement
Helping customers manage gated, gateless and license-plate recognition-based parking lots	Installing and operating the back office of pay stations with electronic payment capabilities	Helping customers control who parks in facilities and when and where drivers can park

### **Competitive Landscape**



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# Automated Safety Industry Overview

### Highly regulated industry with growing demand

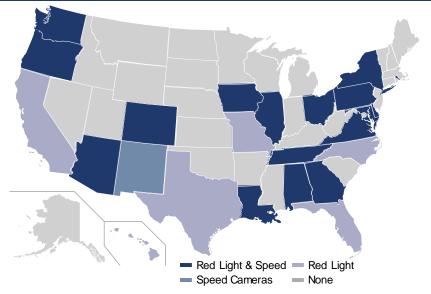
#### **Effectiveness of Speed Cameras**

- Speed cameras reduce speed by 15%, reduce the number of speeding vehicles by 65%, and have reduced fatal accidents by 11%-44%
  - □ Fatal red light running crash rates have been 30% higher in cities that cancelled red light camera programs historically
- Municipalities with red light camera programs reap sizable profits from violation and fee revenues that can be re-invested for other traffic safety initiatives
  - Current laws indicate that red-light violation revenue must be spent on other traffic safety initiatives such as investing in a larger camera network that reduces labour costs
  - Safety camera software providers and distributors, like VRRM, can expect constant contracts from the government

Installed Cameras in the U.S.

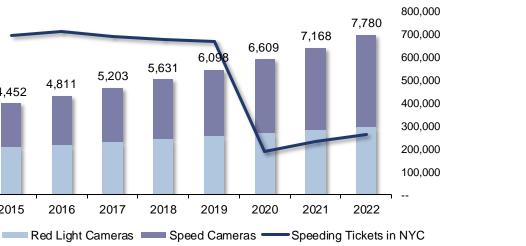
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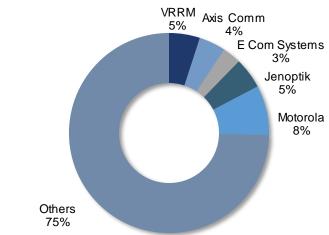
2015



#### **Traffic Camera Laws by State**

#### **Competition – Traffic Camera Technology**







**Investment Theses** 



# **Investment Thesis: Why Is This a Good Business**

Business holds large moat with strong economics and pricing power

#### Legislative Barriers to Entry

- VRRM cameras have a 98% up-time, they look at ~11B vehicles a year and issue ~14M violations
  - Violations are sparse and it is necessary to have exceedingly high camera up-time (operational camera time)
  - VRRM has over \$60 million in accounts receivable from the New York City Department of Transport
- High switching costs for government entities (12 states that the company operates in) provide the company with competitive advantage when expanding into other markets such as parking given its pre-existing relationships with authorities
- Cameras require annual upkeep, and the company derives most revenues from maintenance which provide ever-increasing ARRs

### **Favorable Business Economics**

- VRRM drives its revenues by earning a spread based on road traffic volumes plus any widening of that spread driven by the growth of cashless tolls and paperless traffic offences
- Neither of these variables requires VRRM to invest any more money to earn that incremental revenue – every dollar they earn from incremental expansion drops down at essentially a 100% contribution to margin to VRRM

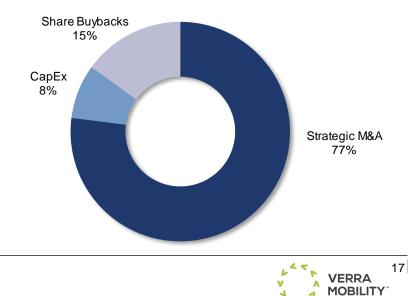
68.1%	67.7%	62.1%	63.9%	63.0%
49.7%	47.7%	38.1%	43.0%	45.4%
2018	2019 —— Gross M	2020 argin EE	2021 BITDA Margin	2022E

#### **Monopoly in Tolling Solutions**

- While VRRM operates in a fragmented tolling software industry, it maintains monopolistic advantage in the subsegment of the industry that targets rental vehicle companies, large fleet management companies and ride-sharing providers
  - VRRM has long-lasting contracts with the 3 largest rental vehicle companies and the 5 largest fleet managers (the earliest one being due for renewal in late 2024)
- Switching costs are extremely high as RACs & FMCs have seen their toll management costs reduced by 21% and personnel toll costs by 85%
  - VRRM's PlatePass software is interoperable in 95% of all U.S. toll roads and integrated with over 50 state laws
- Most revenues come from tolls, but ecosystem locks customers

### **History of Effective Capital Allocation**

Deployed \$1.5 billion in capital from 2017-2021



# **Investment Thesis: What Is The Market Missing?**

SPAC overhang and underappreciation of European expansion

#### **General Variant View**

- We believe sell-side and online retail commentary of VRRM is giving little credit for European expansion opportunities
  - □ We believe the Europe expansion can represent upside to our model and given VRRMs success in domestic markets, there is a reasonable chance they can replicate this
- One-time SPAC dilution led to a significant stock price decline of -20%+ within a few days
  - A positive event for the stock as the SPAC overhang clears up and there is no more dilutive corporate events besides the corporate earn-out
- Based on management long-term projections, VRRM is trading at ~7x FCF, which presents an attractive 14% FCF yield

### 2026 Management Guidance on EPS and FCF

Mgmt Guidance	2021	2026F	2026F
Assumptions			
M&A	N/A	25%	75%
Buyback	N/A	75%	25%
	400	070	0.4.0
Free Cash Flow	168	270	310
Diluted Share Count	164	158	152
Adj. EPS	0.74	1.87	1.88
FCF / Share	1.03	2.10	2.05
Current Share Price	\$ 14.3	\$ 14.3	\$ 14.3
Implied P/E	19.4x	7.7x	7.6x
Implied P/FCF	13.9x	6.8x	7.0x

#### **European Expansion and Growth Opportunity**

- Currently, VRRM is executing on contracts with large rental car companies in Europe, expanding their tolling and camera business
  - Should provide incremental revenue and cash flow growth and given VRRM's success in domestic markets, the probability of VRRM executing on its European ambitions should be high
  - VRRM gained certification as a European Electronic Toll Service provider in Spain, the certification applies to all European Union member states; includes current and future toll development plans
  - VRRM can use M&A to enter international markets like they did with Redflex

#### **One-Time SPAC Warrant Conversion**

- The nature of the SPAC structure entails dilutive securities which increases the shares outstanding, decreasing the equity value per share
- VRRM currently has a warrant conversion provision (strike price \$17 - \$18) which has been struck and requires the addition of ~20M shares to the existing share count
- On November 2<sup>nd</sup>, VRRM notified shareholders of the warrant conversion, which led to an issuance of shares (diluting existing shareholders) and resulting in a 20% decline in the stock price
- This warrant conversion is a one-time issue which we believe has created unnecessary volatility and noise in the stock



# Investment Thesis: What Is The Market Missing?

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Case study: positive long-term results of de-SPAC warrant conversions

#### Successful De-SPAC Warrant Conversions Unfairly Punished in Short-Term

- Willscot Mobile Mini Holdings Corp (NASDAQ: WSC)
  - Warrants equivalent to 2,141,601 shares (~0.4% of shares outstanding) were exchanged beginning in November 2018
  - WSC's share price declined ~49% in the period succeeding the exchange offer relating to its warrants, has recovered over 400% to date

#### Blue Owl Capital (NASDAQ: OWL)

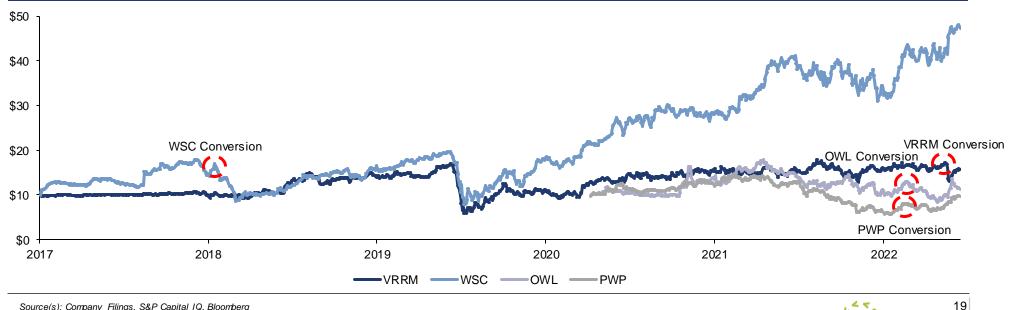
- Warrants equivalent to 8,205,841 shares (~4.1% of shares outstanding) were exchanged beginning in August. 2022
- OWL's share price declined ~34% in the period succeeding the exchange offer relating to its warrants, has recovered ~30% to date

#### Perella Weinberg Partners (NASDAQ: PWP)

- Warrants equivalent to 1,493,688 shares (~3.6% of shares outstanding) were exchanged beginning in July 2022
- PWP's share price declined ~14% in the period succeeding the exchange offer relating to its warrants, has recovered ~36% to date

#### VRRM Thesis Application

- Warrants equivalent to 19,999,967 shares (~13.2% of shares outstanding) were exchanged beginning in November 2022
- Immediate ~25% decline in share price; shares have rallied ~19%, leaving additional room for share price recovery



#### Warrant Conversion Share Price Performance

Source(s): Company Filings, S&P Capital IQ, Bloomberg

# The Bear Case (What Could Go Wrong?)

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### Risks include customer concentration, leverage, and European shortcomings

#### **Customer Concentration**

Low customer diversification across both of the largest segments could lead to a material decline in sales if VRRM's contracts were not renewed with a key customer

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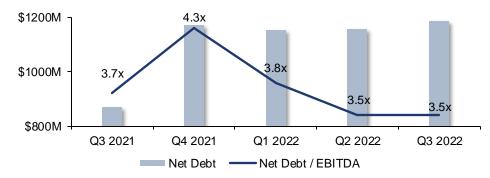
Government Solutions											
City of New York DoT	20.5%	25.5%									
Commercial Services											
Hertz Corporation	12.6%	12.9%									
Avid Budget Group, Inc.	13.9%	13.5%									
Enterprise Holdings, Inc	10.3%	10.9%									

#### Failure of European Expansion

- Europe has a very good public transportation system that already acts as a risk towards the automobile industry
- Most of Europe (specifically Western and Central Europe) already have newly fitted road systems in place
  - E-tolls for highways, high concentration of speeding cameras, and expansive road camera systems
- European road systems are highly regulated by the government and countries do not share similar road systems
  - Ex. Germany's road system is completely different to the road and traffic system of the Czech Republic (different enforcing authorities, varying operating systems across different segments, etc.)

#### **Risk of Leverage**

- Despite substantial net debt, VRRM's debt does not mature until 2028 and is approximately 50/50 fixed / floating rate
- Due to the long-dated maturities of the debt as well as VRRM's cash flow generative nature, risk of over-leverage is mitigated



#### **Exposure to Rental Car Cyclicality**

- Several of VRRM's customers in the rental car business face significant exposure to economic cyclicality
  - As a large part of rental car usage is for recreational use, a decrease in discretionary spending could have a negative impact on VRRM's revenues
- Black swan events affecting road traffic (as seen with COVID-19) also leaves VRRM exposed in the same vein
- Rental Car Industry Growth:

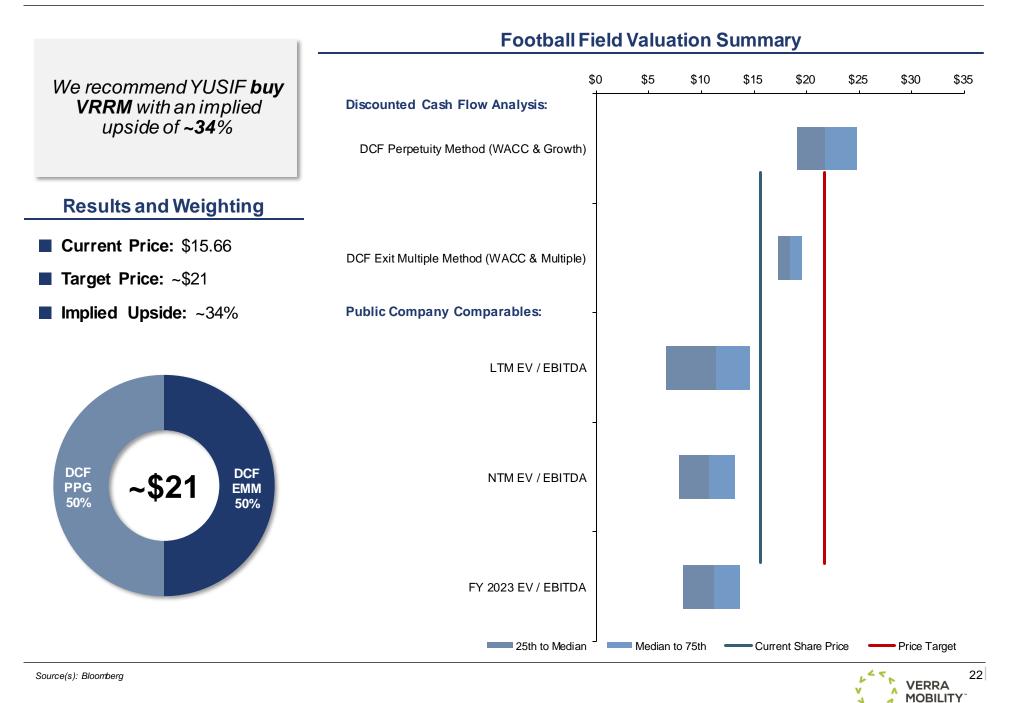


# Valuation



# **Valuation Summary**

### Intrinsic valuation signals remarkable upside



Revenue Model Actuals					Projections											
(In \$ Millions)	2018A	2019A	2020A	2021A	2022E	2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E	2031E	2032E	2033E
Service Revenue	365.1	<mark>416.7</mark>	336.3	492.8	<b>662.9</b>	<b>709.3</b>	<b>758.9</b>	<b>804.5</b>	<b>852.7</b>	<b>903.9</b>	<b>958.1</b>	1010.8	<b>1061.4</b>	<b>1103.8</b>	<b>1136.9</b>	<b>1159.7</b>
y/y %		14.1%	(19.3%)	46.6%	34.5%	7.0%	7.0%	6.0%	6.0%	6.0%	6.0%	5.5%	5.0%	4.0%	3.0%	2.0%
Product Sales	5.1	<mark>32.0</mark>	57.3	57.7	<b>58.3</b>	<b>58.9</b>	<b>59.5</b>	<b>60.1</b>	<b>60.7</b>	<b>61.3</b>	<b>61.9</b>	<b>62.5</b>	<b>63.2</b>	<b>63.8</b>	<b>64.4</b>	<b>65.1</b>
y/y %		531.4%	79.0%	0.7%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%
Total Revenues	370.1	<b>448.7</b>	<b>393.6</b>	<b>550.6</b>	<b>721.2</b>	<b>768.2</b>	<b>818.4</b>	<b>864.6</b>	<b>913.4</b>	<b>965.2</b>	<b>1020.0</b>	<b>1073.4</b>	<b>1124.5</b>	<b>1167.6</b>	<b>1201.4</b>	<b>1224.7</b>
y/y %		21.2%	(12.3%)	39.9%	31.0%	6.5%	6.5%	5.6%	5.7%	5.7%	5.7%	5.2%	4.8%	3.8%	2.9%	1.9%



# **Discounted Cash Flow Key Assumptions**

### Model rationale

### Revenue

- Projections are based on the supporting revenue model. FY 2022 and FY 2023 projections are in-line with guidance and consensus estimates
- □ 34.5% Service revenue growth in FY 2022 factors in pro-forma of the acquisition
- Service revenue growth and product sales revenue growth after FY 2022 is in-line with historical and management expectations

### Cost Structure and CapEx Projections

- Gross margin expansion expected on the Service Revenue side with Cost of Service Revenues declining by 0.3% per year (due to efficiencies, scale, and SaaS economics)
- In the interest of being conservative in the model and limited historical financials (earliest 10-k from 2019), other components of the cost structure have been projected flat
- □ CapEx is projected to be 6.6% of revenues (in-line with management guidance)
  - D&A is extremely high due to write-up of assets and M&A accounting; overall, this is a capital light business model from a CapEx perspective

### Terminal Value Assumptions

- □ 8% WACC represents YUSIF's hurdle rate
- 2% perpetuity growth rate is used given VRRM market position and predictability of the business
- □ 13x terminal multiple on EBIT given historical multiples and the quality of the business



# **Discounted Cash Flow Analysis**

### Unlevered free cash flow model

Discounted Cash Flow									Projecti	ons					
(In \$ Millions)	2019A	2020A	2021A	2022E	2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E	2031E	2032E	2033E
Total Revenues	448.7	393.6	550.6	721.2	768.2	818.4	864.6	913.4	965.2	1,020.0	1,073.4	1,124.5	1,167.6	1,201.4	1,224.7
% Growth		(12.3%)	39.9%	31.0%	6.5%	6.5%	5.6%	5.7%	5.7%	5.7%	5.2%	4.8%	3.8%	2.9%	1.9%
Cost of Service Revenues	(5.6)	(4.0)	(5.3)	(7.9)	(8.5)	(9.1)	(9.6)	(10.2)	(10.8)	(11.5)	(12.1)	(12.7)	(13.2)	(13.6)	(13.9)
% of Service Revenue	(1.3%)	(1.2%)	(1.1%)	(1.2%)	(1.2%)	(1.2%)	(1.2%)	(1.2%)	(1.2%)	(1.2%)	(1.2%)	(1.2%)	(1.2%)	(1.2%)	(1.2%)
Cost of Product Revenues	(13.9)	(29.6)	(29.8)	(30.1)	(30.2)	(30.4)	(30.5)	(30.6)	(30.7)	(30.8)	(31.0)	(31.1)	(31.2)	(31.3)	(31.4)
% of Product Revenues	(43.5%)	(51.6%)	(51.6%)	(51.6%)	(51.3%)	(51.0%)	(50.7%)	(50.4%)	(50.1%)	(49.8%)	(49.5%)	(49.2%)	(48.9%)	(48.6%)	(48.3%)
Operating Expenses	(125.6)	(115.7)	(163.4)	(214.0)	(227.9)	(242.8)	(256.5)	(271.0)	(286.4)	(302.7)	(318.5)	(333.7)	(346.5)	(356.5)	(363.4)
% of revenue	(28.0%)	(29.4%)	(29.7%)	(29.7%)	(29.7%)	(29.7%)	(29.7%)	(29.7%)	(29.7%)	(29.7%)	(29.7%)	(29.7%)	(29.7%)	(29.7%)	(29.7%)
Sales and Marketing	(85.5)	(89.7)	(123.4)	(161.6)	(172.2)	(183.4)	(193.8)	(204.7)	(216.3)	(228.6)	(240.6)	(252.0)	(261.7)	(269.3)	(274.5)
% of revenue	(19.1%)	(22.8%)	(22.4%)	(22.4%)	(22.4%)	(22.4%)	(22.4%)	(22.4%)	(22.4%)	(22.4%)	(22.4%)	(22.4%)	(22.4%)	(22.4%)	(22.4%)
D&A	(115.8)	(116.8)	(116.8)	(153.0)	(163.0)	(173.6)	(183.4)	(193.8)	(204.8)	(216.4)	(227.7)	(238.6)	(247.7)	(254.9)	(259.8)
% of revenue	(25.8%)	(29.7%)	(21.2%)	(21.2%)	(21.2%)	(21.2%)	(21.2%)	(21.2%)	(21.2%)	(21.2%)	(21.2%)	(21.2%)	(21.2%)	(21.2%)	(21.2%)
Operating Income (EBIT)	102.4	37.8	111.9	154.5	166.4	179.1	190.7	203.1	216.2	230.0	243.5	256.4	267.3	275.8	281.7
EBIT Margin	22.8%	9.6%	20.3%	21.4%	21.7%	21.9%	22.1%	22.2%	22.4%	22.6%	22.7%	22.8%	22.9%	23.0%	23.0%
EBIT Growth		(63.1%)	195.8%	38.1%	7.7%	7.6%	6.5%	6.5%	6.4%	6.4%	5.9%	5.3%	4.2%	3.2%	2.1%
Tax Rate	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%
ΝΟΡΑΤ	76.8	28.4	83.9	115.9	124.8	134.3	143.0	152.3	162.1	172.5	182.6	192.3	200.5	206.9	211.3
Add: Depreciation & Ammortization	115.8	116.8	116.8	184.4	196.4	209.2	221.0	233.5	246.8	260.8	274.4	287.5	298.5	307.1	313.1
% of Revenue	25.8%	29.7%	21.2%	25.6%	25.6%	25.6%	25.6%	25.6%	25.6%	25.6%	25.6%	25.6%	25.6%	25.6%	25.6%
Less: Capital Expenditures	(29.7)	(24.3)	(25.0)	(47.6)	(50.7)	(54.0)	(57.1)	(60.3)	(63.7)	(67.3)	(70.8)	(74.2)	(77.1)	(79.3)	(80.8)
% of Revenue	(6.6%)	(6.2%)	(4.5%)	(6.6%)	(6.6%)	(6.6%)	(6.6%)	(6.6%)	(6.6%)	(6.6%)	(6.6%)	(6.6%)	(6.6%)	(6.6%)	(6.6%)
Unlevered Free Cash Flow	162.9	120.9	175.7	252.7	270.5	289.5	307.0	325.5	345.2	366.0	386.2	405.6	421.9	434.7	443.5
UFCF Growth Rate		(25.7%)	45.3%	43.8%	7.0%	7.0%	6.0%	6.0%	6.0%	6.0%	5.5%	5.0%	4.0%	3.0%	2.0%
Discount Period				1.00	2.00	3.00	4.00	5.00	6.00	7.00	8.00	9.00	10.00	11.00	12.00
Discount Rate				8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%
Discount Factor				0.926	0.857	0.794	0.735	0.681	0.630	0.583	0.540	0.500	0.463	0.429	0.397
PV of Unlevered Free Cash Flow				234.0	231.9	229.8	225.7	221.6	217.5	213.5	208.7	202.9	195.4	186.4	176.1

## Intrinsic valuation output

Perpetuity Growth Method	
Cumulative PV of FCF	2,543.6
% of Enterprise Value	45.9%
Final Year UFCF	452.4
Perpetuity Growth Rate	2.0%
Terminal Value	7,540.2
PV of Terminal Value	2,994.3
% of Enterprise Value	54.1%
Total Enterprise Value	5,537.9
Cash	53.4
Debt	(1,251.5)
Total Equity Value	4,339.8
GAAP FDSO	158.3
Contigent Earn-Out Shares	5.0
Warrant Conversion	20.0
Real FDSO	183.3
Implied Share Price	\$23.68
Current Share Price	\$15.66
Implied Upside	51.2%

Exit Multiple Method	
Cumulative PV of FCF	2,543.6
% of Enterprise Value	61.8%
Final Year EBIT	281.7
Exit EBIT Multiple	13.0x
Terminal Value	3,661.7
PV of Terminal Value	1,570.4
% of Enterprise Value	38.2%
Total Enterprise Value	4,114.0
Cash	53.4
Debt	(1,251.5)
Total Equity Value	2,915.9
GAAP FDSO	158.3
Contigent Earn-Out Shares	5.0
Warrant Conversion	20.0
Real FDSO	183.3
Implied Share Price	\$18.42
Current Share Price	\$15.66
Implied Upside	17.6%

			Perp	etuity Growth	Rate				Exit EBIT Multiple						
		0.5%	0.8%	2.0%	1.3%	1.5%	-		11.0x	12.0x	13.0x	14.0x	15.0x		
	7.0%	\$24.79	\$25.49	\$30.09	\$27.09	\$28.00		7.0%	\$18.76	\$19.61	\$20.45	\$21.30	\$22.14		
	7.5%	\$22.33	\$22.91	\$26.59	\$24.21	\$24.93		7.5%	\$17.81	\$18.61	\$19.41	\$20.21	\$21.02		
WACC	8.0%	\$20.22	\$20.69	\$23.68	\$21.75	\$22.34	WACC	8.0%	\$16.89	\$17.66	\$18.42	\$19.18	\$19.95		
	8.5%	\$18.37	\$18.77	\$21.21	\$19.64	\$20.13		8.5%	\$16.02	\$16.75	\$17.48	\$18.20	\$18.93		
	9.0%	\$16.75	\$17.08	\$19.11	\$17.81	\$18.22		9.0%	\$15.20	\$15.89	\$16.58	\$17.27	\$17.96		



# Appendix



# **Comparable Company Analysis I**

# Primary comparable companies - inferior small-cap traffic processors

Views Machillan Compositions, Vielantian Chatistics	Equity	Enterprise		EV / Revenue			EV / EBITDA			P/E		Leverage
Verra Mobility Corporation - Valuation Statistics	Value (\$M)	Value (\$M)	LTM	2022E	2023E	LTM	2022E	2023E	LTM	2022E	2023E	Debt/EBITDA
Iteris Inc. (NASDAQ:ITI)	132	124	0.9x	0.8x	0.8x	N/A	N/A	9.1x	N/A	N/A	N/A	0.3x
Autoscope Technoligies Corp. (NASDAQ:AATC)	22	22	1.9x	1.9x	2.2x	13.4x	12.6x	9.4x	52.4x	15.2x	15.7x	1.1x
Conduent Inc. (NASDAQ:CNDT)	834	1,930	0.5x	0.5x	0.5x	4.3x	4.9x	4.8x	8.2x	16.1x	12.4x	2.2x
Maximum	834	1,930	1.9x	1.9x	2.2x	13.4x	12.6x	9.4x	52.4x	16.1x	15.7x	2.2x
75th Percentile	483	1,027	1.4x	1.4x	1.5x	11.1x	10.7x	9.3x	41.4x	15.9x	14.9x	1.7x
Median	132	124	0.9x	0.8x	0.8x	8.9x	8.8x	9.1x	30.3x	15.7x	14.1x	1.1x
25th Percentile	77	73	0.7x	0.7x	0.7x	6.6x	6.8x	7.0x	19.3x	15.4x	13.2x	0.7x
Minimum	22	22	0.5x	0.5x	0.5x	4.3x	4.9x	4.8x	8.2x	15.2x	12.4x	0.3x
Verra Mobility Corperation (NASDAQ:VRRM)	2,149	3,347	4.6x	4.5x	4.3x	10.7x	10.0x	9.2x	27.1x	28.9x	26.7x	3.6x

Verra Mobility Corporation - Operating Statistics	Revenue	Growth	EBITDA	Growth		EBITDA Margin		Re	turn Metrics (L1	M)
verra mobility corporation - Operating Statistics	2022E	2023E	2022E	2023E	LTM	2022E	2023E	ROC	ROA	ROE
Iteris Inc. (NASDAQ:ITI)	13.7%	9.2%	56.9%	N/A	(8.8%)	N/A	8.3%	(12.1%)	(8.5%)	(24.2%)
Autoscope Technoligies Corp. (NASDAQ:AATC)	(4.9%)	(4.9%)	34.8%	34.8%	10.7%	12.0%	12.0%	3.4%	3.3%	2.8%
Conduent Inc. (NASDAQ:CNDT)	(6.8%)	(0.6%)	16.2%	1.6%	8.7%	10.3%	10.3%	3.2%	2.4%	8.3%
Maximum	13.7%	9.2%	56.9%	34.8%	10.7%	12.0%	12.0%	3.4%	3.3%	8.3%
75th Percentile	4.4%	4.3%	45.9%	26.5%	9.7%	11.6%	11.2%	3.3%	2.9%	5.6%
Median	(4.9%)	(0.6%)	34.8%	18.2%	8.7%	11.2%	10.3%	3.2%	2.4%	2.8%
25th Percentile	(5.9%)	(2.8%)	25.5%	9.9%	(0.1%)	10.7%	9.3%	(4.5%)	(3.1%)	(10.7%)
Minimum	(6.8%)	(4.9%)	16.2%	1.6%	(8.8%)	10.3%	8.3%	(12.1%)	(8.5%)	(24.2%)
Verra Mobility Corporation (NASDAQ:VRRM)	34.3%	5.2%	29.6%	7.8%	42.0%	45.4%	46.8%	8.0%	6.7%	38.0%

Comparable Company Analysis	
NTM EBITDA	351.6
NTM EV / EBITDA Median	8.8x
Enterprise Value	\$3,076.4
Plus: Cash	53
Plus: Short-term Investments	
Less: Total Debt	(1,252)
Less: Preferred Stock	
Less: Non-Controlling Interest	
Equity Value	\$1,878.3
Diluted Shares Outstanding	183.3
Implied Share Price	\$10.25
Current Share Price	\$15.66
Implied Margin of Safety	(52.8%)



# **Comparable Company Analysis II**

## Secondary comparable companies – alternate industry SaaS peers

Varia Mahility Correction Valuation Statistics	Equity	Enterprise		EV / Revenue			EV / EBITDA			P/E		Leverage
Verra Mobility Corporation - Valuation Statistics	Value (\$M)	Value (\$M)	LTM	2022E	2023E	LTM	2022E	2023E	LTM	2022E	2023E	Debt/EBITDA
Littlefuse Inc. (NASDAQ:LFUS)	6,125	6,682	2.7x	2.7x	2.7x	10.2x	10.0x	11.8x	18.6x	14.7x	17.7x	0.8x
Vontier Corp. (NYSE:VNT)	3,093	5,596	1.8x	1.8x	1.9x	7.6x	7.4x	7.9x	7.2x	6.4x	7.0x	3.4x
ACI Worldwide Inc. (NASDAQ:ACIW)	2,438	2,271	2.4x	2.4x	2.4x	11.8x	9.1x	8.4x	15.5x	12.5x	11.3x	3.3x
Maximum	6,125	6,682	2.7x	2.7x	2.7x	11.8x	10.0x	11.8x	18.6x	14.7x	17.7x	3.4x
75th Percentile	4,609	6,139	2.6x	2.6x	2.6x	11.0x	9.6x	10.1x	17.1x	13.6x	14.5x	3.4x
Median	3,093	5,596	2.4x	2.4x	2.4x	10.2x	9.1x	8.4x	15.5x	12.5x	11.3x	3.3x
25th Percentile	2,766	3,934	2.1x	2.1x	2.2x	8.9x	8.3x	8.2x	11.4x	9.4x	9.2x	2.1x
Minimum	2,438	2,271	1.8x	1.8x	1.9x	7.6x	7.4x	7.9x	7.2x	6.4x	7.0x	0.8x

10.7x

10.03

27 1

**Revenue Growth EBITDA Growth** EBITDA Margin **Return Metrics (LTM)** Verra Mobility Corporation - Operating Statistics 2022E 2022E 2022E 2023E Littlefuse Inc. (NASDAQ:LFUS) 21.0% 0.4% 3.4% (14.7%) 26.2% 9.7% 26.5% 22.5% 11.8% 17.0% Vontier Corp. (NYSE:VNT) 4.0% (4.6%) 6.3% (6.3%) 23.0% 24.4% 23.9% 11.8% 8.8% 91.5% ACI Worldwide Inc. (NASDAQ:ACIW) 2.0% 8.2% 2.8% 31.7% 19.6% 26.5% 27.9% 6.0% 4.3% 13.5% Maximum 21.0% 2.8% 31.7% 8.2% 26.2% 26.5% 27.9% 11.8% 9.7% 91.5% 75th Percentile 12.5% 1.6% 19.0% 1.0% 24.6% 26.5% 25.9% 11.8% 9.3% 54.3% Median 4.0% 0.4% 6.3% (6.3% 23.0% 26.5% 23.9% 11.8% 8.8% 17.0% 25th Percentile 3.0% (2.1%) 4.9% (10.5%) 21.3% 25.4% 23.2% 8.9% 6.6% 15.3% Minimum 2.0% (4.6%) 3.4% (14.7%)19.6% 24.4% 22.5% 6.0% 4.3% 13.5% Verra Mobility Corporation (NASDAQ:VRRM 34.3% 5.2% 42.0% 45.4% 46.8% 6.7% 38.0% 29.6% 8.0%

Comparable Company Analysis	
NTM EBITDA	351.6
NTM EV / EBITDA Median	9.1x
Enterprise Value	\$3,203.0
Plus: Cash	53
Plus: Short-term Investments	
Less: Total Debt	(1,252)
Less: Preferred Stock	
Less: Non-Controlling Interest	
Equity Value	\$2,004.9
Diluted Shares Outstanding	183.3
Implied Share Price	\$10.94
Current Share Price	\$15.66
Implied Margin of Safety	(43.2%)



Verra Mobility Corperation (NASDAQ:VRRM

# **ESG Performance**

### Strengthening ESG performance led by emission efficiency and safety creation

#### **Environmental Impact**

#### Commercial Services:

VRRM's electronic tolling solutions reduce the need for toll booths and in turn idling and traffic back-ups which reduces greenhouse gases

#### Government Solutions:

VRRM's digital connections with municipalities significantly reduce demand for paper records as well as the associated impact of mailing physical copies

#### Parking:

VRRM's solutions improve parking efficiency and reduce the need for manual payment booths, leading to decreased vehicle travel, reduced emissions, and less paper waste as a result of digital citations

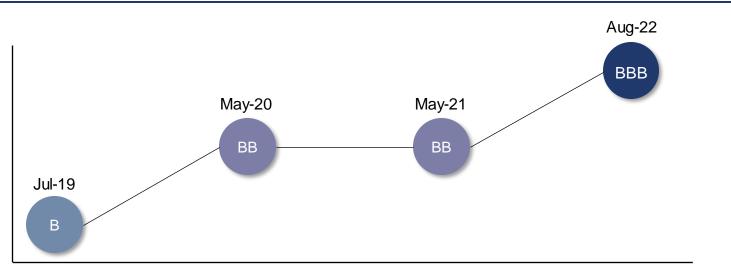
#### **Social Impact**

- Products Preserve Human Life:
  - VRRM's government solutions service add safety to communities through road safety cameras which reduce traffic violations in problematic areas such as school zones and busy intersections

#### Data Privacy:

Each year, VRRM participates in audits and/or assessments initiated by customers, governing bodies and industry experts, including but not limited to quarterly penetration tests, PCI audits, SOC 1, SOC 2, NLETS, SOX, ISO 27001 and BIO.

#### VRRM MSCIESG Rating History



# **Board Composition**

# Reputable and experienced majority independent board

Experience

					Experience			
Board Member	Director Since	Business Leadership	Technology	Public Co. Executive	Investment / Financial	ESG	Legal	Transportation
Patrick Byrne Chairman (Independent)	2020	~	$\checkmark$	$\checkmark$		$\checkmark$		
David Roberts Director (VRRM CEO)	2014	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$
Douglas Davis Director (Independent)	2019	$\checkmark$	$\checkmark$					
Sarah Farrell Director (Independent)	2022	$\checkmark$			$\checkmark$			
Michael Huerta Director (Independent)	2021	$\checkmark$					$\checkmark$	$\checkmark$
John Rexford Director (Independent)	2018	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$			
Cynthia Russo Director (Independent)	2019	$\checkmark$	$\checkmark$		$\checkmark$			

Average tenure of ~3 years, ~86% independent board, non-CEO chairman in-line with best practices



# **Key Management Profiles**

# Reputable and experienced corporate officers

# President & CEO

## David Roberts



- David Roberts has served as VRRM's President and Chief Executive Officer since May 2018. He came to VRRM in August 2014 as Chief Operating Officer bringing extensive management experience to the company
- Prior to VRRM, David was the President and Chief Executive Officer of BillingTree, a multi-channel electronic payment platform company
- Before his time at BillingTree, David was a Managing Director at Bank of America Merrill Lynch, leading the Equity Plan Services business

# Craig Conti



## CFO

- Craig Conti has served as VRRM's Chief Financial Officer since April 2022. Prior to joining VRRM, Craig was the executive vice president and CFO of Century Aluminum Company (NASDAQ: CENX), a global producer of primary aluminum
- He previouslyserved as the CFO for ITW's welding business, and he also led financial planning and analysis for GE Healthcare's IT business. Mr. Conti began his career at GE, where he gained a wide range of finance, operations and strategy experience over the course of 15 years

### **EVP, Commercial Services**

# Steve Lalla



- Steve Lalla has served as EVP, Commercial Services since February 2021. Prior to VRRM, he spent more than 30 years leading global, transformational changes at technology providers such as Vertiv, Dell and Motorola
- At Vertiv, as Executive Vice President, he oversaw a global portfolio that included services and software solutions for power, thermal and industrial products. At Dell, Steve held leadership roles in Commercial PC, PC accessories, and cloud and data security

### **EVP, Government Solutions**

## Jon Baldwin



- Prior to joining VRRM, Jon served as President of Fortive's Gems, Sensors and Controls business, a global supplier of industrial sensors and control components
- He also served as the General Manager for Texas Instruments' Precision Signal Path business unit
- Jon also held leadership roles in marketing, business development and strategy for National Semiconductor Corporation, Samplify Systems, Inc. and Analog Devices, Inc. He began his career at Raytheon Technologies as a systems engineer



# **Executive Compensation**

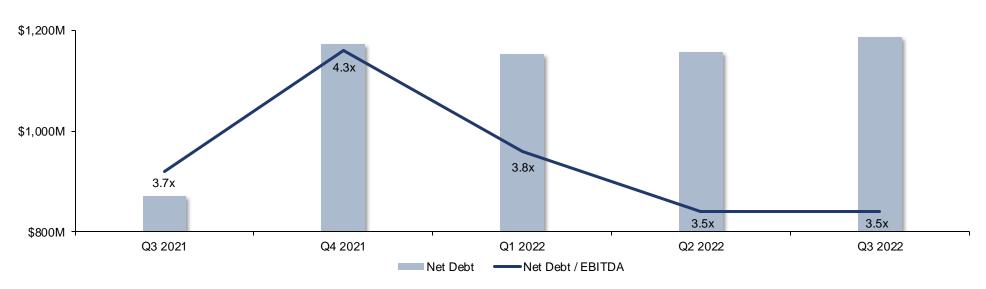
### Senior management compensation largest fixed with minor RTSR implementation

			2021			
Name	Position	Salary	Stock Awards	Non-Equity Bonus	Other	Total
David Roberts	President and CEO	\$426,751	\$2,499,998	\$426,751	\$11,600	\$3,365,100
Patricia Chiodo	Former CFO	\$405,675	\$1,030,003	\$231,408	\$11,600	\$1,678,686
Steve Lalla	EVP, Commercial Services	\$338,462	\$900,006	\$233,210	\$111,400	\$1,583,078
Mark Talbot	EVP, Government Solutions	\$123,077	\$999,991	\$0	\$62,631	\$1,185,699
Rebecca Collins	General Counsel	\$344,167	\$615,008	\$167,767	\$8,301	\$1,135,243
Norman Blake	President, T2 Systems	\$23,333	\$0	\$0	\$342,949	\$366,282
			2020			
Name	Position	Salary	Stock Awards	Non-Equity Bonus	Other	Total
David Roberts	President and CEO	\$452,364	\$2,110,009	\$426,751	\$11,400	\$3,000,524
Patricia Chiodo	CFO	\$376,879	\$660,025	\$0	\$11,400	\$1,048,304
Rebecca Collins	General Counsel	\$320,885	\$340,885	\$5,781	\$666,778	\$1,334,329
			2019			
Name	Position	Salary	Stock Awards	Non-Equity Bonus	Other	Total
David Roberts	President and CEO	\$425,673	\$0	\$436,961	\$10,800	\$873,434
Patricia Chiodo	CFO	\$371,457	\$0	\$371,457	\$10,800	\$753,714
Vincent Brigidi	EVP, Commercial Services	\$300,728	\$0	\$222,539	\$9,674	\$532,941
Garrett Miller	EVP, Government Solutions	\$162,846	\$292,000	\$153,278	\$57,683	\$665,807
Rebecca Collins	General Counsel	\$307,269	\$0	\$199,417	\$10,800	\$517,486

Performance-based equity compensation based on annualized Relative Total Shareholder Return ((capital gains + dividends)/ initial price) relative to peer group (\$300K)

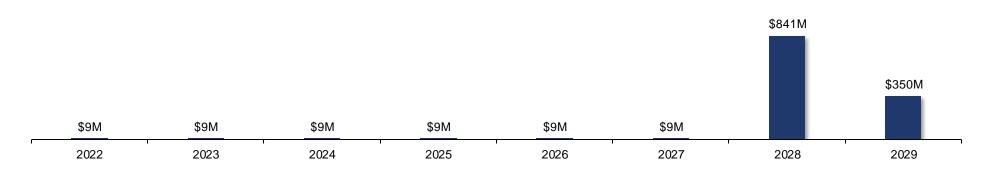
# Leverage Analysis

### Net leverage improvement and distant debt maturities bode favorably for VRRM



Historic Leverage Improvement

Weighted Average Debt Maturity of ~7 Years



Long-term covenants mandate no repayment until maturity unless excess cash flow is generated

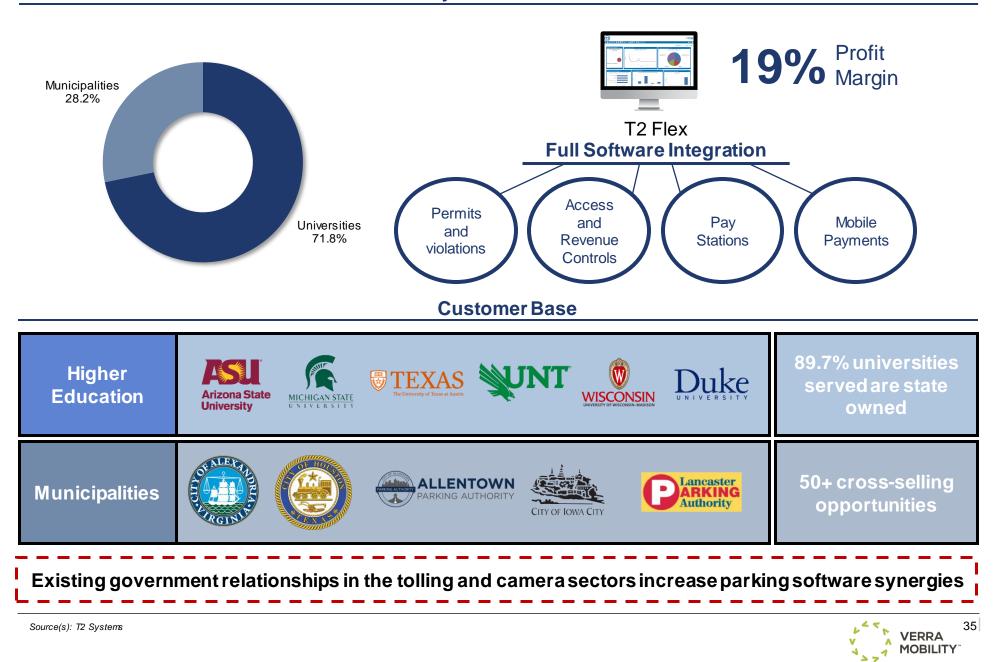
No major debt maturities until 2028 and consistent cash flow enables rapid de-levering



# **Parking Segment**

## Newly formed parking segment breakdown

#### **T2 Systems Overview**



# **Analyst Coverage and Ownership Analysis**

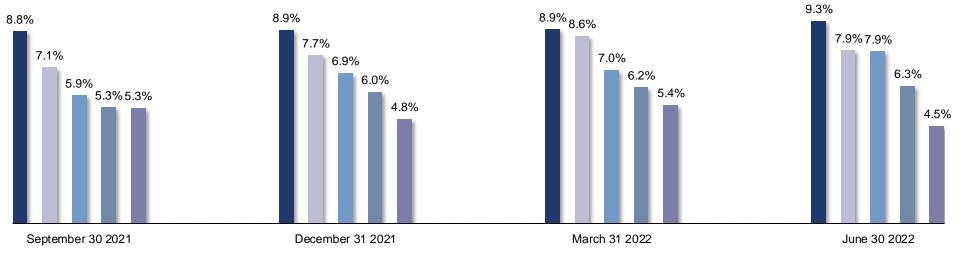
Strong coverage and consistent institutional ownership pose positive signals

Firm	Analyst
Baird	David Koning
BTIG	Mark Palmer
CJS Securities	Daniel Moore
Credit Suisse	Nikolai Cremo
Deutsche Bank	Faiza Alwy
Marktfeld	James Schneider
Morgan Stanley	James Faucette
Northcoast Research	Keith Housum
William Blair	Michael DiPalma

### **Research Analyst Coverage**



### Institutional Ownership Confident in Position Despite Tumultuous Market Conditions



The Vanguard Group, Inc. Fidelity Instituitional Asset Management BlackRock, Inc. Darlington Partners Capital Management, LP Platinum Equity, LLC

